1993 Journal of Travel Research Index

AUTHOR INDEX

Allen, Lawrence R. 10
Anderson, B. Scott 34, 37
Ap, John 17
Beard, Sarah J. 30
Chan, Yiu-Man 21
Clabaugh, Trish 8
Coddington, Peter 5
Crompton, John L. 17
D'Amore, Louis J. 18
Dean, Christopher J. 29
Di Matteo, Livio 24
Di Matteo, Rosanna 24
Di Persio, Cindy 6
Dowling, Ross K. 20
DuVall, Patricia Wood 33
Echtner, Charlotte M. 15
Edgell, Sr., David L. 26
Fesenmaier, Daniel R. 34, 35, 36, 37, 38
Fesenmaier, Julie 36
Fletcher, Robert R. 8
Goeldner, C. R. 6, 7
Goodrich, Jonathan N. 23
Gordon, Geoffrey L. 4
Hafer, Harry R. 10
Hayden, Gin 6
Haynes, Ray M. 33
Hiemstra, Stephen J. 28
Hodgson, Peter 2
Hu, Yangzhou 14
Hutchinson, Joe C. 27
Ismail, Joseph A. 28
Johnson, Daniel G. 16
Johnson, Robert R. 1
Levesque, David 30
Long, Patrick T. 10
Lue, Chi-Chuan 34, 37
Mahoney, Edward M. 32
McCleary, Ken W. 27
Messmer, Donald J. 1
Milman, Ady 31
Mowlana, Hamid 25
O'Brien, Terrence V. 4
Okrant, Mark 11
Ostrowski, Peter L. 4
Perdue, Richard R. 10
Ritchie, J. R. Brent 14, 15
Roehl, Wesley S. 36
Ross, Glenn F. 13
Sanders, Thomas B. 30
Sheldon, Pauline J. 22
Smith III, George 30
Smith, Ginger 25, 26
Spotts, Daniel M. 32
Stewart, William P. 34, 37, 38
Stokowski, Patricia A. 12
Sullivan, Jay 16
Taylor, David T. 8
Tierney, Patrick T. 39
Truitt, Lawrence L. 33
Tyrrell, Tim 11
Van Doren, Carlton S. 3
Vogt, Christine A. 35, 38
Walle, A. H. 9
Weaver, Pamela A. 27
Wight, Pamela 19
Williams, Peter 11

SUBJECT INDEX

Item — Title. Authors. Volume, Issue: Pages.

Advertising

1. "Inquiry Conversion and Travel Advertising Effectiveness." Donald J. Messmer and Robert R. Johnson. Volume 31, number 4 (Spring):14-21.
2. "Tour Operator Brochure Design Research Revisited." Peter Hodgson. Volume 32, number 1 (Summer): 50-52.

Airlines

3. "PAN AM's Legacy to World Tourism." Carlton S. Van Doren. Volume 32, number 1 (Summer): 3-12.
4. "Service Quality and Customer Loyalty in the Commercial Airline Industry." Peter L. Ostrowski, Terrence V. O'Brien, and Geoffrey L. Gordon. Volume 32, number 2 (Fall): 16-24.
5. "The Impact of Videoconferencing on Airline Business Traffic." Peter Coddington. Volume 32, number 2 (Fall): 64-66.

Conference Reports

6. "Highlights of the 24th Annual TTRA Conference." Cindy Di Persio, Gin Hayden, and C. R. Goeldner. Volume 32, number 1 (Summer): 52-62.
7. "The Outlook for Travel in 1993." C. R. Goeldner. Volume 31, number 3 (Winter): 67-69.

Culture

8. "A Comparison of Characteristics, Regional Expenditures, and Economic Impacts of Visitors to Historical Sites with Other Recreational Visitors." David T. Taylor, Robert R. Fletcher, and Trish Clabaugh. Volume 32, number 1 (Summer): 30-35.
9. "Tourism and Traditional People: Forging Equitable Strategies." A. H. Walle. Volume 31, number 3 (Winter): 14-19.

Destination Development

10. "Rural Residents' Attitudes Toward Recreation and Tourism Development." Lawrence R. Allen, Harry R. Hafer, Patrick T. Long, and Richard R. Perdue. Volume 31, number 4 (Spring): 27-33.
11. "Ski Area Commercial Space Distribution Estimation." Tim Tyrrell, Peter Williams, and Mark Okrant. Volume 31, number 4 (Spring): 43-51.
12. "Undesirable Lag Effects in Tourist Destination Development: A Colorado Case Study." Patricia A. Stokowski. Volume 32, number 2 (Fall): 35-41.

Destination Image

13. "Ideal and Actual Images of Backpacker Visitors to Northern Australia." Glenn F. Ross. Volume 32, number 2 (Fall): 54-57.
14. "Measuring Destination Attractiveness: A Contextual Approach." Yangzhou Hu and J. R. Brent Ritchie. Volume 32, number 2 (Fall): 25-34.
15. "The Measurement of Destination Image: An Empirical Assessment." Charlotte M. Echtner and J. R. Brent Ritchie. Volume 31, number 4 (Spring): 3-13.

Economic Impact

16. "Economic Impacts of Civil War Battlefield Preservation: An Ex-Ante Evaluation." Daniel G. Johnson and Jay Sullivan. Volume 32, number 1 (Summer): 21-29.
17. "Residents' Strategies for Responding to Tourism Impacts." John Ap and John L. Crompton. Volume 32, number 1 (Summer): 47-49.

Environment

18. "A Code of Ethics and Guidelines for Socially and Environmentally Responsible Tourism." Louis J. D'Amore. Volume 31, number 3 (Winter): 64-66.
19. "Ecotourism: Ethics or Eco-Sell?" Pamela Wight. Volume 31, number 3 (Winter): 3-9.
20. "Tourism Planning, People and the Environment in Western Australia." Ross K. Dowling. Volume 31, number 4 (Spring): 52-58.

Forecasting

21. "Forecasting Tourism: A Sine Wave Time Series Regression Approach." Yiu-Man Chan. Volume 32, number 2 (Fall): 58-60.
22. "Forecasting Tourism: Expenditures Versus Arrivals." Pauline J. Sheldon. Volume 32, number 1 (Summer): 13-20.

Health Tourism

23. "Socialist Cuba: A Study of Health Tourism." Jonathan N. Goodrich. Volume 32, number 1 (Summer): 36-41.

International Tourism

24. "The Determinants of Expenditures by Canadian Visitors to the United States." Livio Di Matteo and Rosanna Di Matteo. Volume 31, number 4 (Spring): 34-42.
25. "Tourism in a Global Context: The Case of Frequent Travel Programs." Hamid Mowlana and Ginger Smith. Volume 31, number 3 (Winter): 20-27

26. "Tourism Milestones for the Millennium: Projections and Implications of International Tourism for the United States Through the Year 2000." David L. Edgell, Sr. and Ginger Smith. Volume 32, number 1 (Summer): 42-47

Lodging

27. "Hotel Selection Factors as They Relate to Business Travel Situations." Ken W. McCleary, Pamela A. Weaver, and Joe C. Hutchinson. Volume 32, number 2 (Fall): 42-48.
28. "Incidence of the Impacts of Room Taxes on the Lodging Industry." Stephen J. Hiemstra and Joseph A. Ismail. Volume 31, number 4 (Spring): 22-26.

Motor Coach Travel

29. "Travel by Excursion Coach in the United Kingdom." Christopher J. Dean. Volume 31, number 4 (Spring): 59-64.

Research Methodology

30. "A New Index for Tourism: The Case of Maine and the Canadian Provinces." Thomas B. Sanders, Sarah J. Beard, David Levesque, and George Smith III. Volume 32, number 2 (Fall): 49-53.
31. "Maximizing the Value of Focus Group Research: Qualitative Analysis of Consumer's Destination Choice." Ady Milman. Volume 32, number 2 (Fall): 61-63.

Seasonality

32. "Understanding the Fall Tourism Market." Daniel M. Spotts and Edward M. Mahoney. Volume 32, number 2 (Fall): 3-15.

Travel Agency Operations

33. "Evaluating Small Travel Agency Productivity." Patricia Wood DuVall, Ray M. Haynes, and Lawrence J. Truitt. Volume 31, number 3 (Winter): 10-13.

Welcome Centers

34. "A Comparison Between Welcome Center Visitors and General Highway Auto Travelers." William P. Stewart, Chi-Chuan Lue, Daniel R. Fesenmaier, and B. Scott Anderson. Volume 31, number 3 (Winter): 40-46.
35. "Evaluating the Economic Impact of Travel Information Provided at Indiana Welcome Centers." Daniel R. Fesenmaier and Christine A. Vogt. Volume 31, number 3 (Winter): 33-39.
36. "Highway Accessibility and Regional Tourist Expenditures." Wesley S. Roehl, Julie Fesenmaier, and Daniel R. Fesenmaier. Volume 31, number 3 (Winter): 58-63.
37. "Highway Welcome Center Surveys: Problems with Nonresponse Bias." William P. Stewart, B. Scott Anderson, Daniel R. Fesenmaier, and Chi-Chuan Lue. Volume 31, number 3 (Winter): 53-57.
38. "Investigating the Influence of Welcome Center Information on Travel Behavior." Daniel R. Fesenmaier, Christine A. Vogt, and William P. Stewart. Volume 31, number 3 (Winter): 47-52.
39. "The Influence of State Traveler Information Centers on Tourist Length of Stay and Expenditures." Patrick T. Tierney. Volume 31, number 3 (Winter): 28-32.

BOOKS REVIEWED

Burke, James F., and Barry P. Resnick. *Marketing and Selling the Travel Product.* Volume 32, number 2 (Fall): 86.

Gagnon, Patricia, and Karen Silva. *Travel Career Development, 5th Edition.* Volume 32, number 1 (Summer): 79-80.

Heath, Ernie, and Geoffrey Wall. *Marketing Tourism Destinations: A Strategic Approach.* Volume 31, number 4 (Spring): 74-75.

Howell, David W. *Passport: An Introduction to the Travel and Tourism Industry.* Volume 32, number 1 (Summer): 78-79.

Johnson, Peter, and Barry Thomas. *Tourism, Museums and the Local Economy: The Economic Impact of the North of England Open Air Museum at Beamish.* Volume 32, number 2 (Fall): 87.

Johnson, Peter, and Barry Thomas, eds. *Choice and Demand in Tourism.* Volume 31, number 3 (Winter): 82.

Johnson, Peter, and Barry Thomas, eds. *Perspectives on Tourism Policy.* Volume 31, number 3 (Winter): 83.

Machlis, Gary E., and Donald R. Field, eds. *On Interpretation: Sociology for Interpreters of Natural and Cultural History.* Volume 32, number 2 (Fall): 88.

Mill, Robert Christie, and Alastair M. Morrison. *The Tourism System: An Introductory Text.* Volume 32, number 2 (Fall): 85.

Nebel III, Eddystone C. *Managing Hotels Effectively: Lessons from Outstanding General Managers.* Volume 32, number 2 (Fall): 84.

Powers, Tom. *Introduction to Management in the Hospitality Industry.* Volume 31, number 4 (Spring): 73-74.

Smith, Valene L., and William R. Eadington. *Tourism Alternatives: Potentials and Problems in the Development of Tourism.* Volume 32, number 1 (Summer): 77-78.

Teare, Richard, and Andrew Boer, eds. *Strategic Hospitality Management: Theory and Practice for the 1990s.* Volume 31, number 4 (Spring): 72-73.

Waldrop, Judith, with Marcia Mogelonsky. *The Seasons of Business: A Marketer's Guide to Consumer Behavior.* Volume 32, number 1 (Summer): 80.